

SOLD AND FAVORED SINCE 1880



BRIOSCHI, INC.

DISTRIBUTORS FOR ACHILLE BRIOSCHI & CO., INC.

19-01 POLLITT DRIVE · FAIR LAWN, NEW JERSEY 07410
AREA CODE 201-796-4226-7-8

February 2, 1976

Rabbi S. Blumenkrantz
Vaad Hakashrus
P.O.B. 56
Brooklyn, NY 11228

Dear Rabbi Blumenkrantz:

In answer to your recent letter inquiring on BRIOSCHI ingredients, we are enclosing one of our labels which should be self-explanatory.

Very truly yours,

BRIOSCHI, INC.

A handwritten signature in dark ink, appearing to read 'Emil Bertolino'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Emil M. Bertolino
Marketing Director

EMB/jaz
encl.



Keep in a cool dry place.
Replace cap tightly after each use.
Product may settle during shipping.
Formula of Achille Brioschi & Co.,
Milan, Italy.

LOT 7601

ACHILLE BRIOSCHI & CO., INC.
FAIR LAWN, NEW JERSEY, U.S.A. 07410
MADE AND PRINTED IN U.S.A.

say Bree-os-kee

Brioschi[®]

effervescent antacid

Fast relief for:

heartburn • acid indigestion • sour stomach

NET WEIGHT 9 OZ. - (255.6 GRAMS)

**FAST ACTING • PLEASANT TASTING
LEMON FLAVORED**

DIRECTIONS: Place 1 or 2 heaping capfulls in 1/2 glass of cool water, once each hour, or as directed by a physician. Drink while effervescing.

WARNING: Do not take more than 10 capfulls in a 24 hour period or use the maximum dosage of this produce for more than two weeks except under the advice and supervision of a physician. Persons 60 years or older use one-half maximum dosage. Do not use this product except under the advice and supervision of a physician if you are on a sodium restricted diet. Each capfull contains 710 mg of sodium. May have laxative effect. Keep this and all drugs out of the reach of children.

Antacid Active Ingredient: Sodium Bicarbonate.
Other Ingredients; Sucrose, Tartaric Acid, Corn Syrup, Lemon Flavoring.